

# Careers In Group 2023 Media Pack & Rate Card

The world's leading job board group for Audit, Risk,  
Compliance, Cyber Security, Data Analytics,  
ESG & Sustainability professionals

Celebrating  
**18** years  
as the industry's  
leading job  
board group

€ EUR  
edition

CareersInAudit.com  
**cia**

CareersInRisk.com  
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CareersInCompliance  
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CareersInCyber.com  
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CareersInAnalytics.com  
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CareersInESG.com  
**cie**

# About The Careers In Group

The **Careers In Group** is the world's leading job board group and career resource for Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability professionals. Established in 2005, the Careers In Group launched its first specialist job board, CareersinAudit.com, which fast became the career site and industry resource of choice for the global Audit, Risk and Compliance communities. The other five sites joined the group shortly after and together they continue to lead the way in online recruitment for Corporate Governance globally, with a loyal following of **over 240,000 registered professionals worldwide**.

We advertise all Audit and Governance related roles from Graduates and Assistants to Heads of Departments, Directors and Partners, through Audit, Risk, Compliance, Assurance, Cyber Security, Data Analytics, ESG and Sustainability, covering the full industry spectrum of Internal Audit, External Audit, IT Audit, Information Security, Risk Management, Compliance, Advisory, Corporate Governance, Data Management, GRC, Internal Controls, Fraud, Forensics, Financial Crime, Regulations, Anti-Money Laundering, Data Analytics, Technology Risk, Machine Learning, Artificial Intelligence, Environmental, Social & Governance (ESG), Sustainability, Ethics, Corporate Social Responsibility (CSR) Graduates & Trainees, and everything in between.

Our fully searchable global CV Databases contain over **40,000 professional jobseeker CVs**. We also provide access to over 10 million CVs in the US.

## Diversity & Inclusion

Diversity & Inclusion is a key focus of the job boards and we regularly publish our D&I candidate demographic figures. Ask us about our targeted D&I campaign options or see our latest report [here](#).



The **Careers In Group** comprises of six specialist market-leading job boards covering Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability providing candidates across the world for the ever-growing global industry staffing requirements within these areas.

[www.CareersinAudit.com](http://www.CareersinAudit.com)  
[www.CareersinRisk.com](http://www.CareersinRisk.com)  
[www.CareersinCompliance.co.uk](http://www.CareersinCompliance.co.uk)  
[www.CareersinCyber.com](http://www.CareersinCyber.com)  
[www.CareersinAnalytics.com](http://www.CareersinAnalytics.com)  
[www.CareersinESG.com](http://www.CareersinESG.com)

The Careers In Group has been voted the first choice of job boards by industry professionals for the past 10 years running in the independent NORAS survey and 59% of candidates agree that we have better jobs than other job boards\*.

Compared with other job boards and career sites (including LinkedIn and Indeed), 34% of Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability candidates use the Careers In Group first, before any other site\*.

Can you afford to be missing out on these people?

\* NORAS

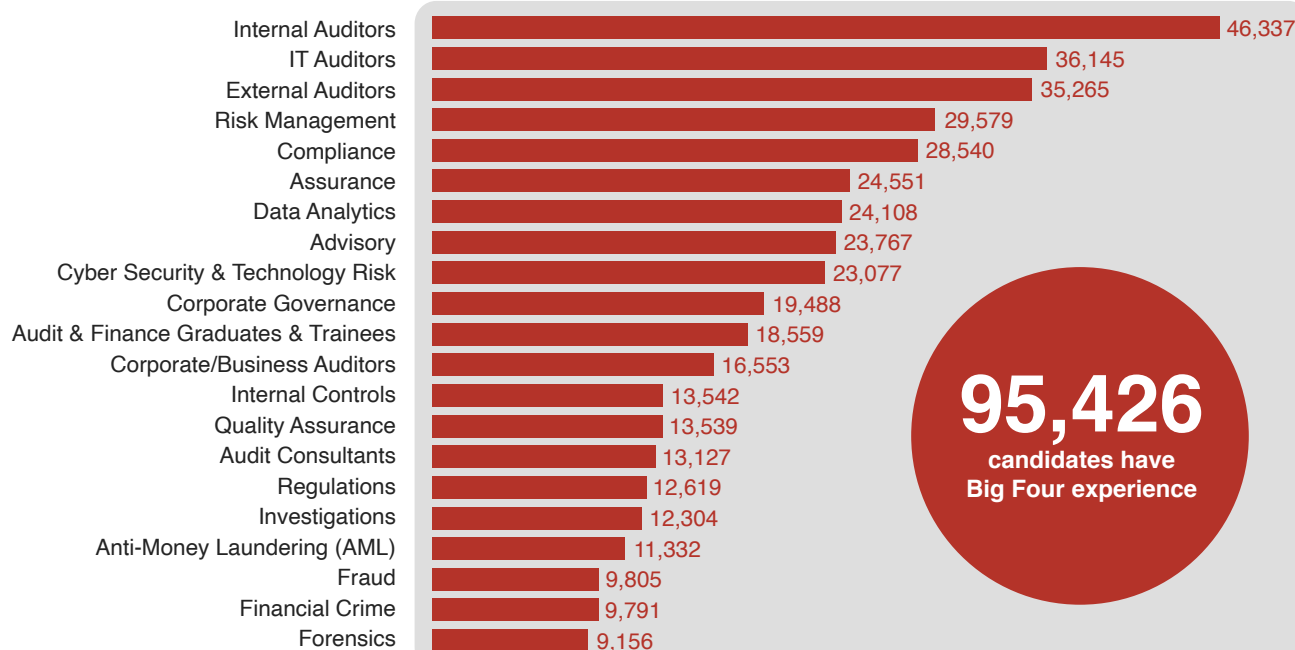
## Our Group Awards



The Careers In Group is the most highly decorated group of job boards, winning many industry awards and accreditations, including the highly acclaimed **'Best Job Board'** award at the 2013 and 2017 Recruiter Awards for Excellence, **'Best Niche Job Board'** at the 2020 Online Recruitment Awards, **'Best Job Board'** at the 2016 Drum Recruitment Business Awards and **'Best Specialist Job Board'** at the Global Recruiter Industry Awards in 2012, 2016, 2017 and 2018, demonstrating both its true effectiveness in the market and just how well the sites perform for recruiters and employers across the world.

The Careers In Group has a truly global reach with professionals registered from over 180 countries. With offices in London, New York and Sydney, the Careers In Group team is ideally positioned to assist with your online recruitment needs 24 hours a day and will provide you with the right candidates for any role, at any level, in any location.

**Contact us** today to find the very best candidates on the industry's leading job board group.



The Careers In Group registered candidate experience January 2023

## Key Group Monthly Site Statistics



Featured in the leading global accountancy, technology and graduate publications, as well as all relevant career websites, the Careers In Group is at the forefront of current affairs and issues affecting Audit, Risk, Compliance and Governance professionals today. With over **46,000 professional followers** across our social media network (including LinkedIn, Facebook, Instagram and Twitter), **the Careers In Group reaches the largest professional Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability audience anywhere online.**



The Careers In Group is not just a group of job boards, it also provides access to a range of valuable resources, including regular analysis and commentary from leading industry journalists and exclusive career advice from the sector's key advisors. The group also conducts regular surveys to research the latest industry trends among its **loyal candidate base of over 240,000 professionals.**

With dedicated account managers and an extensive range of candidate attraction media to suit all budgets, the Careers In Group is the most cost-effective and reliable way to reach Audit, Risk, Compliance, Cyber Security, Data Analytics, ESG and Sustainability professionals directly.

### NORAS Insights (National Online Recruitment Audience Survey)

- 34%** of Audit, Risk and Compliance candidates use the Careers In Group first. Compared with just 1% who use ICAEW jobs first, 1% who use CityJobs first, 3% who use eFinancialCareers first and 27% who use LinkedIn first.
- 95%** of our candidates are actively looking for a new job or are open to new opportunities
- 85%** of our candidates are professionally qualified ACCA, ACA, CIMA or CIA
- 80%** of our candidates have a degree, masters, postgraduate diploma, MBA or doctorate
- 75%** of our candidates are managers, senior managers, heads of department or directors
- 58%** of our candidates have over 10 years professional work experience

## Corporate & Direct Hiring Company Rates

### Job Credits – Single Postings

Single jobs can be posted immediately using a credit or debit card. [Click here to post your job online.](#) **Contact us** to be invoiced or pay by phone.

Each posting includes a free Corporate Profile Page and branded listing in the site's Employer Directory.

Your jobs will be refreshed every 7 days as well as being promoted across our professional social media network and included on thousands of candidate job alert emails sent every day.

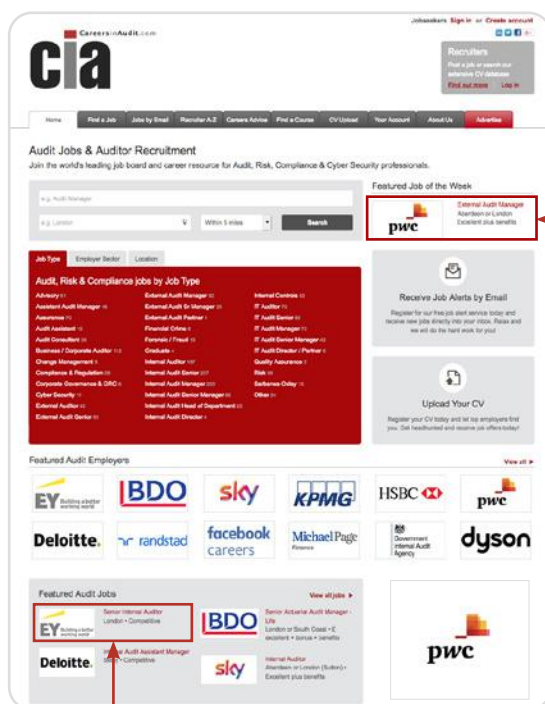
We will also sponsor each of your jobs on Indeed, Adzuna and many other partner sites, which means you don't need to pay to sponsor your jobs with these other sites directly.

Product	Duration	Price
Branded Job Posting	30 days	€695
Branded Job Posting	60 days	€995
Premium Job	30 days	€795
Top Sector Sponsored Job	30 days	€995
Video Job	30 days	€995
Homepage Featured Job*	30 days	€1,095
Job of the Week*	30 days	€1,195 (€600 – upgrade 7 days)
Corporate Profile Page	30 days	Free
Employer Directory Listing	30 days	Free



**\*Includes our exclusive Hire Guarantee:** We guarantee that you will hire within the first 30 days, or we will continue to advertise your job until you do. Please see [here](#) for more information and T&Cs.

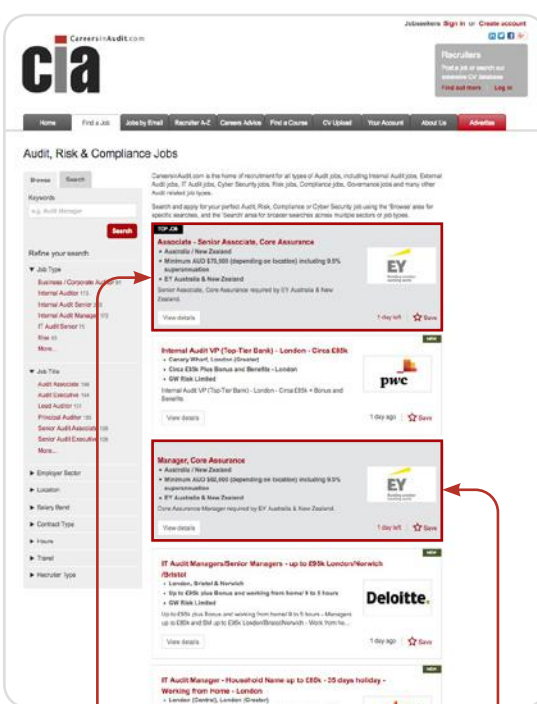
#### Homepage



Homepage Featured Job €1,095

Job of the Week €1,195

#### Job Listing Page



Top Sector Sponsored Job €995

Premium Job €795



## Job Credits – Bulk Buy Options

Save up to 60% with our corporate job credit bundles, which are available to use within 12 months. Each package includes a free Corporate Profile Page and branded listing in the site's Employer Directory.

Your jobs will be refreshed every 7 days as well as being promoted across our professional social media network and included on thousands of candidate job alert emails sent to our subscribers every day.

We will also sponsor each of your jobs on Indeed, Adzuna and many other partner sites, which means you don't need to pay to sponsor your jobs with these sites directly.

Branded Job Credits	Duration	Price	Saving
5 Branded Job Credits	12 months	€2,975 (€595/job)	14%
10 Branded Job Credits	12 months	€5,490 (€549/job)	21%
20 Branded Job Credits	12 months	€8,980 (€449/job)	33%
50 Branded Job Credits	12 months	€17,450 (€349/job)	50%
100 Branded Job Credits	12 months	€27,900 (€279/job)	60%
Corporate Profile Page	12 months	Free	
Employer Directory Listing	12 months	Free	

Premium Job Credits	Duration	Price	Saving
5 Premium Job Credits	12 months	€3,475 (€695/job)	13%
10 Premium Job Credits	12 months	€6,490 (€649/job)	19%
20 Premium Job Credits	12 months	€11,980 (€599/job)	25%
50 Premium Job Credits	12 months	€24,950 (€499/job)	33%
100 Premium Job Credits	12 months	€37,900 (€379/job)	52%
Corporate Profile Page	12 months	Free	
Employer Directory Listing	12 months	Free	

## Re-Usable Job Slots

Similar to LinkedIn, we offer re-usable job slots, in addition to single posting credits. Each job slot includes a free Corporate Profile Page and Employer Directory Listing.

You can re-use the job slot as many times as required during a 12 month period.

Employer Job Slots	Duration	Price Per Job Slot
1 Branded Job Slot	12 months	€6,995 (€135/weekly job)
2 Branded Job Slots	12 months	€5,995 (€115/weekly job)
5 Branded Job Slots	12 months	€4,995 (€96/weekly job)
10 Branded Job Slots	12 months	€3,995 (€77/weekly job)
20 Branded Job Slots	12 months	€2,995 (€58/weekly job)
Corporate Profile Page	12 months	Free
Employer Directory Listing	12 months	Free

## Candidate/CV Databases

### Global CV Database

**Contact us** today to access our exclusive CV Database with over 40,000 fully searchable candidate CVs. Each CV Database licence includes unlimited searches, CV Email Alerts, up to 10 user logins and access to the Careers In Group LinkedIn networking groups (hosting another 16,000+ professionals).

Product	Duration	Price
Full CV Database Licence	1 month	€795
Full CV Database Licence	7 days	€395
Full CV Database, Extra Licence	1 month	€245

Additional discounts apply for 6 and 12 month CV Database agreements and when adding the CV Database to a job posting package. See [here](#) for details of our package discounts.

### US Resume Database

We are pleased to offer access to a second CV Database, which contains over 10 million candidates in the United States, for clients looking to recruit in the US or looking for American candidates. This is in collaboration with one of our media partners. You can have access to both the global and US CV Databases with unlimited searches on both.

**Contact us** today to gain access to both databases.

Full access to both the Global and US CV Databases	
Duration	Price
1 month	€895
3 months	€845pm
6 months	€795pm
12 months	€695pm

**“The product CareersinAudit.com offers is of fantastic quality when it comes to connecting auditors with recruiters. The service level and integrity they offer is 5 stars and I am very thankful for the assistance they have provided me over the years. I highly recommend CareersinAudit.com as they have never let me down.”**

*Michael Rose, Managing Director – Five One Recruitment*

## Job Postings – Recruitment Agencies

### Monthly Recruiter Job Packages

Monthly branded job postings for recruitment agencies start from as little as €9 each. Combining jobs with the CV Database brings a package discount of up to 20%. All recruiter job packages run for a minimum of 3 months. We will also sponsor your jobs on LinkedIn, Indeed, Adzuna and many other partner sites as part of your job package with us, which means you don't need to do this with these sites directly.

Product	Duration	Price
5 Branded Job Credits	1 month	€295
10 Branded Job Credits	1 month	€395
20 Branded Job Credits	1 month	€495
30 Branded Job Credits	1 month	€595
40 Branded Job Credits	1 month	€795
50 Branded Job Credits	1 month	€895
60 Branded Job Credits	1 month	€995
Branded Profile Page	1 month	€195
Recruiter Directory Listing	1 month	Free with Branded Profile Page

**€16,540**

the average recruitment agency placement fee from candidates found on the Careers In Group in 2022

### Recruiter Job Credit Bundles

We offer branded job credit options for recruitment agencies that require fewer than 5 jobs per month. Buy a bundle of job credits and use them as required over 12 months.

Product	Duration	Price	Price Per Job
1 Branded Job Credit	12 months	€695	€695
5 Branded Job Credits	12 months	€995	€199
10 Branded Job Credits	12 months	€1,490	€149
20 Branded Job Credits	12 months	€1,980	€99
50 Branded Job Credits	12 months	€3,450	€69
Branded Profile Page	12 months	€195	
Recruiter Directory Listing	12 months	Free with Branded Profile Page	

### Re-usable Job Slots

Similar to LinkedIn, we offer re-usable job slots, in addition to single posting credits. Each job slot includes a free Branded Profile Page and Recruiter Directory Listing. You can re-use the job slot as many times as required during a 12 month period.

Recruiter Job Slots	Duration	Price Per Job Slot	Weekly Job Cost
1 Branded Job Slot	12 months	€2,495	€48
2 Branded Job Slots	12 months	€2,295	€44
5 Branded Job Slots	12 months	€1,995	€38
10 Branded Job Slots	12 months	€1,795	€34
20 Branded Job Slots	12 months	€1,495	€29
Branded Profile Page	12 months	Free with Job Slot	
Recruiter Directory Listing	12 months	Free with Job Slot	



# Branding – Website Banners, Buttons & Mini Sites

Product	Monthly Views	Details	Price
Featured Employer Homepage Button	6,500	7 days/30 days	€495/€1,195
Leaderboard Banner, 7 days	90,000	Homepage/all pages	€495/€795
Skyscraper, 7 days	90,000	Job search pages	€445
Button, 7 days	90,000	Job search pages	€295
Homepage MPU, 7 days	6,500	Homepage	€445
Corporate Profile Page	1,000	30 days	€195
Branded Mini-Site (min 12 months)	N/A	30 days	€595
Creative Build – Button or Banner	N/A	We make them for you	€120

## Homepage

**Leaderboard Banner €795**

**Featured Employer Button €1,195**

**Homepage MPU €445**

**Skyscraper €445**

**Button €295**

## Job Listing Page

**Button €295**

**Skyscraper €445**

## Branded Mini Site

## Branding – Direct Email Campaigns

Product	Seen by	Details (pixels)	Price
Banner on Candidate Job Alert Emails	300,000	7 days (468x60)	€1,495
eNewsletter Featured Employer	156,000	Logo, profile & 2 jobs	€950
eNewsletter Featured Recruiter	156,000	Logo, profile & 2 jobs	€750
eNewsletter Featured Job	156,000	Logo, profile & job	€750

We send out over **1.1 million Job Alert Emails** to our subscribed candidates every month. The banner space on the top of these emails is one of our best performing branding options and typically provides 100 or more clicks per day.

Candidate eNewsletters are distributed monthly and are received by over **156,000 subscribers**. **Contact us** for recent examples of these direct email campaigns.

## Direct HTML Targeted Emails

Product	Details	Price
Small Targeted Email	Sent to 1–1,000 candidates	€1,150
Medium Targeted Email	Sent to 1,000–2,500 candidates	€1,750
Large Targeted Email	Sent to 2,500–5,000 candidates	€2,450
XL Targeted Email	Sent to 5,000–10,000 candidates	€2,950
Creative Build Targeted Email	We make them for you	€250

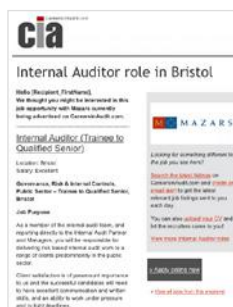
Choose your candidate distribution list from any criteria including job title, salary, location, sector, experience and skills, among many others. We currently have over 156,000 candidates who have subscribed to receive our Targeted Emails. Our response rates are impressive with typical click-through rates well above the industry average. All of these candidates are fully subscribed to hear about third party job offers. All Targeted Emails include proofs, list management, distribution and statistical reporting following each campaign. All emails are fully branded HTML and we can design them for you if required.



Direct Targeted Email examples



Job Alert example



Job Targeted Email example

## Bespoke Content Campaigns

Include a piece of content written by you that we promote everywhere, including;

- Live for 12 months on the Articles/Blog section of the job board
- HTML Targeted Email sent out promoting content
- Lead content article promoted on homepage for first month
- Lead article promoted at top of articles pages for first 3 months
- Article promoted and included on one monthly candidate eNews edition, sent to over 156,000 candidates – passive and active

The SEO benefits of these content campaigns are huge and the campaigns often attract upwards of 20,000 candidates to view and click through to our clients' own career or event pages.

**Cost €599pm** (min 12 months)



Supporting HTML Targeted Email



Pinned to the top of the Careers Article homepage

## Social Media Campaigns

Content article, blog piece, event promotion or job campaign promoted across the vast Careers In Group social media network, including;

- Sponsored content on LinkedIn groups and company page
- Facebook promotion
- Twitter promotion – weekly for duration of campaign
- Article promoted and included on one monthly candidate eNews edition, sent to over 156,000 candidates – passive and active

**Cost: €599pm** (min 3 months)

## Tried & Tested Packages

Choose from one of our Tried and Tested packages and save up to 31% on our standard prices. Simply let us know the package you would like and we will do the rest.

Package	Details
<b>Featured</b> <b>€1,195</b> (rate card €1,395)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Recruiter Directory Listing (30 days)</li> <li>Job of the Week (7 days)</li> </ul>
<b>Quick Response</b> <b>€1,795</b> (rate card €2,190)	<ul style="list-style-type: none"> <li>Top Sector Sponsored Job (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Recruiter Directory Listing (30 days)</li> <li>Featured Employer Button (30 days)</li> </ul>
<b>High Competition</b> <b>€2,495</b> (rate card €2,840)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Recruiter Directory Listing (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>Full CV Database Access (7 days)</li> <li>Job of the Week (7 days)</li> </ul>
<b>Highly Targeted</b> <b>€3,990</b> (rate card €5,040)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>Job of the Week (7 days)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> </ul>
<b>Difficult to Fill</b> <b>€4,990</b> (rate card €6,880)	<ul style="list-style-type: none"> <li>Premium Job Listing (30 days)</li> <li>Corporate Profile Page (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>Leaderboard Banner, all pages (14 days)</li> <li>Full CV Database Access (7 days)</li> <li>Job of the Week (7 days)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> </ul>
<b>Full Campaign</b> <b>€7,990</b> (rate card €12,350)	<ul style="list-style-type: none"> <li>5 Branded Job Posting (30 days each)</li> <li>Corporate Profile Page (30 days)</li> <li>Featured Employer Button (30 days)</li> <li>2 Homepage Featured Job upgrades (30 days each)</li> <li>Full CV Database Access (30 days)</li> <li>Leaderboard Banner, all pages (30 days)</li> <li>HTML Targeted Email to 10,000 exclusive candidates</li> </ul>

## Payments, Discounts & Agency Commission

We accept payments by credit or debit card, PayPal, GoCardless, bank transfer or we can invoice you. We provide full transparency with our discounts so you know exactly what you can save with larger packages and ongoing agreements.

### Corporate Packages

These discounts do not apply to the 'Tried & Tested' packages.

Packages over €5,000	10% discount
Packages over €10,000	20% discount

### Advertising Agencies & Charities

We pay 10% agency commission and give 10% discount for charities.

### Recruiter Packages

Job and CVDB packages.

3 month agreement	10% discount
6 month agreement	15% discount
12 month agreement	20% discount

Job only or CVDB only packages.

6 month agreement	5% discount
12 month agreement	10% discount



## Our Group Clients



## Testimonials

"We choose CareersinAudit.com because in our eyes it's the only Audit job site worth investing in. We have many years' experience recruiting Audit professionals and it's the 'go to' site for the best Audit and Risk candidates. Stephanie and Simon are a joy to work with and they treat every client like it's their only client. I would absolutely recommend CareersinAudit.com, for the above reasons primarily. Financially it makes complete sense but also the relationship is rewarding and just as important too."

*Andrew Bell, Director – Hanami International*

"As this was the first time Audit Scotland has used your site I was impressed with the service received and by how easily it was to post a job via your team. We will certainly use this job site for future vacancies."

*Susan Fisher, Assistant Human Resources Manager – Audit Scotland*

"I've been using CareersinAudit.com for the past 2 years and I am extremely happy with the applications we have received so far. We have been successful in hiring across multiple countries and at different seniority levels."

*Julie Mitchell, Senior Talent Acquisition Specialist – Philip Morris International*

"We have been using CareersinAudit.com for over 4 years and have found the service impeccable. Our account manager is very professional and always on hand to assist with queries for any issues we have had. We cannot recommend CareersinAudit.com enough; they have been an invaluable source for candidates."

*Lisa Keddle, Group Administration Manager – Change Recruitment Group*

Click [here](#) to read more testimonials





Careers In Group job boards:



## Contact Details

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[www.CareersinRisk.com](http://www.CareersinRisk.com)  
[www.CareersinCompliance.co.uk](http://www.CareersinCompliance.co.uk)  
[www.CareersinCyber.com](http://www.CareersinCyber.com)  
[www.CareersinAnalytics.com](http://www.CareersinAnalytics.com)  
[www.CareersinESG.com](http://www.CareersinESG.com)

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