

# Media Pack & Rate Card



Celebrating  
**12** years  
as the industry's  
**leading**  
job board

# About CareersinAudit.com

**CareersinAudit.com is the world's leading job board and career resource for Audit, Risk, Compliance and Cyber Security professionals.** Established in 2005, CareersinAudit.com was the very first specialist job board and industry resource for the global audit community and continues to lead the way in corporate governance recruitment online, with a loyal following of **over 210,000 registered professionals worldwide.**

**We advertise all Audit and Governance related roles from Audit Directors to Audit Assistants, through Risk, Compliance, Assurance and Cyber Security,** covering the full industry spectrum of Internal Audit, External Audit, IT Audit, Cyber Security, Risk Management, Compliance, Advisory, Assurance, Corporate Governance, GRC, Internal Controls, Fraud, Forensic Accounting, Financial Crime, Regulations, Graduates/Trainees and everything in between. Our fully searchable CV Database contains over 48,000 professional jobseeker CVs and another 4,500 candidates join the site every month.

In 2016 the CareersinAudit group expanded by launching three additional sites, specifically for Risk, Compliance and Cyber Security, to cover the ever-growing industry staffing requirements;

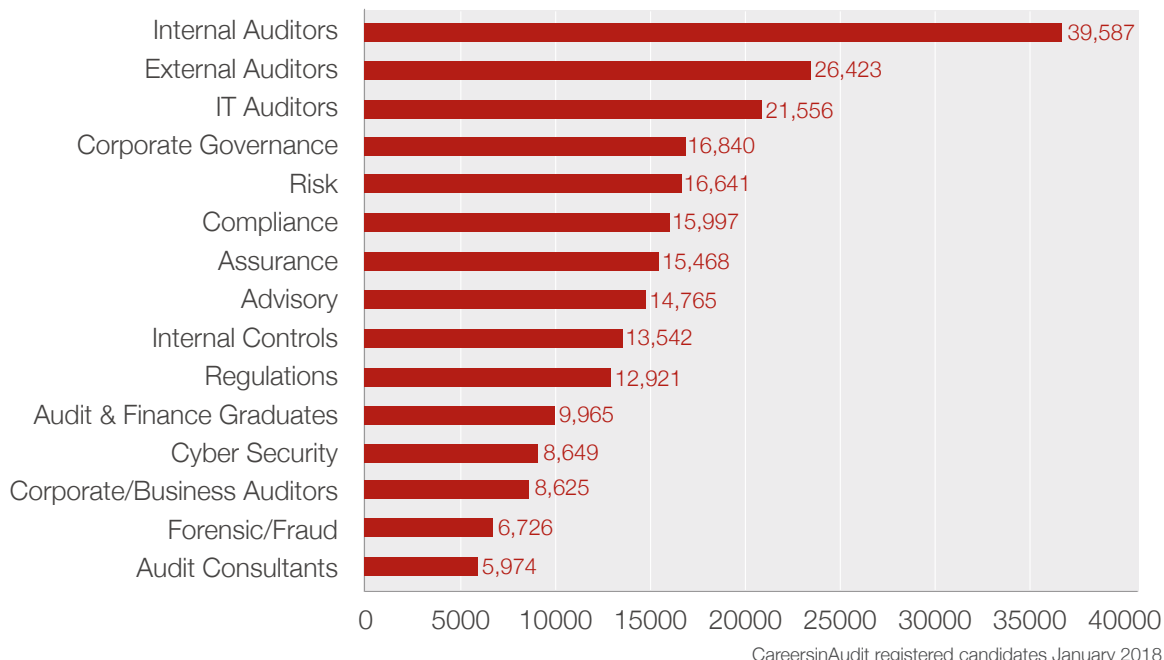
- [www.CareersinRisk.com](http://www.CareersinRisk.com)
- [www.CareersinCompliance.co.uk](http://www.CareersinCompliance.co.uk)
- [www.CareersinCyberSecurity.co.uk](http://www.CareersinCyberSecurity.co.uk)
- [www.CareersinAudit.asia](http://www.CareersinAudit.asia)

CareersinAudit.com has been voted the first choice of job board by industry professionals for the past 8 years running in the independent NORAS survey and 59% of candidates agree that CareersinAudit.com has better jobs than any other sites. 34% of Audit, Risk and Compliance candidates use CareersinAudit.com first to find new jobs, compared with other job boards, including LinkedIn\* – can you afford to be missing out on these people?

CareersinAudit.com is the most highly decorated job board, winning many industry awards and accreditations, including the highly acclaimed **'Best Job Board'** award at the 2017 and 2013 Recruiter Awards for Excellence, **'Best Job Board'** at the 2016 Drum Recruitment Business Awards and **'Best Specialist Job Board'** at the Global Recruiter Industry Awards in 2012, 2016 and 2017, demonstrating its true effectiveness in the market and how well the site performs for recruiters and employers across the world. CareersinAudit Asia Pacific launched as a stand-alone site in 2010 to service the ever-growing APac market and is fast becoming the job board of choice within the region.

CareersinAudit.com has a truly global reach with professionals registered from over 180 countries. With offices in London, New York and Sydney, the CareersinAudit.com team is ideally positioned to assist with your online recruitment needs 24 hours a day and will provide you with the right candidates for any role, at any level, in any location.

**Contact us** today to find the very best professionals on the industry's leading job board.



## CareersinAudit.com Key Monthly Site Statistics



Featured monthly in the leading global accountancy, technology & graduate publications and career websites, CareersinAudit.com is at the forefront of current affairs and issues affecting Auditors today. With over 40,000 professional followers across the CareersinAudit social media network (LinkedIn, Facebook, Xing, Google+ and Twitter), **CareersinAudit.com reaches the largest Audit, Risk, Compliance and Cyber Security audience anywhere online.**

**34%**  
of Audit, Risk, Compliance & Cyber Security candidates use CareersinAudit.com first when looking for a new job

CareersinAudit.com is not just a job board, it provides access to a range of valuable resources including regular analysis and commentary from the leading industry journalists and exclusive career advice from the sectors' key advisors. The site also conducts regular surveys to research the latest industry trends among its loyal candidate base of over **210,000 professionals.**

With multi-lingual, dedicated account managers and an extensive range of candidate attraction media to suit all budgets, CareersinAudit.com is the most cost-effective and reliable way to reach Audit, Risk, Compliance and Cyber Security professionals around the world.

### NORAS 2017 Results (National Online Recruitment Audience Survey)

- 34%** of Compliance, Audit & Risk candidates use CareersinAudit.com first. Compare this with just 1% who use ICAEWjobs first, 1% who use Cityjobs first, 3% who use eFinancialCareers first and 27% who use LinkedIn first.
- 75%** of our candidates are actively looking for a new job or are open to new opportunities
- 73%** of our candidates are professionally qualified ACCA, ACA, CIMA or CIA
- 76%** of our candidates have a degree, masters, postgraduate diploma or MBA
- 72%** of our candidates are managers, senior managers, heads of department or directors

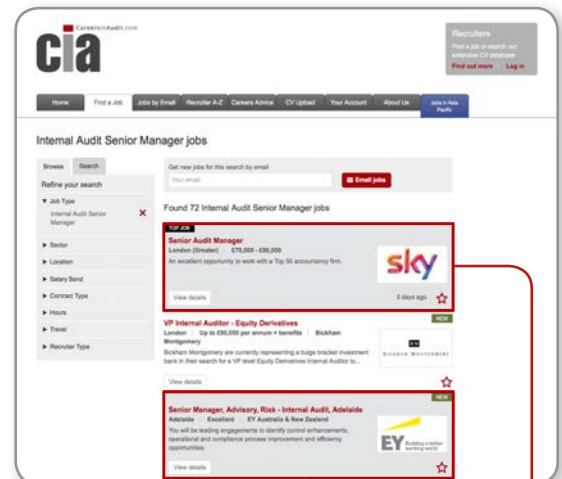
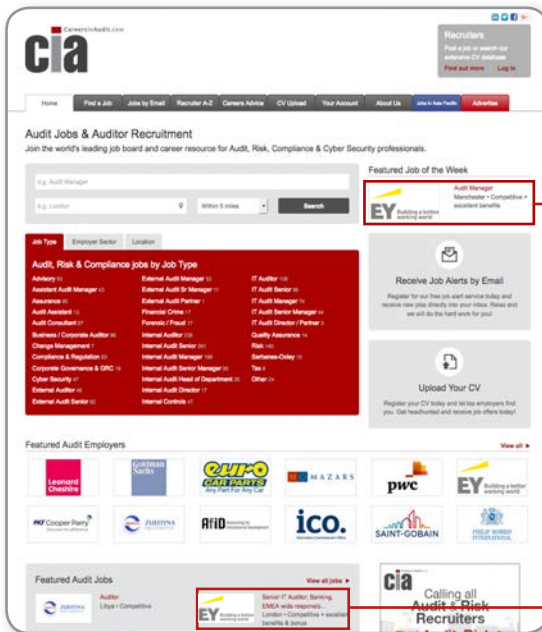
## Job Credits – Corporate

Single jobs can be posted immediately online using a credit or debit card. [Click here to post your job](#), pay online and save £100 per job. **Contact us** to be invoiced or pay by phone. The prices below are for jobs that are posted by us and invoiced to you. We will also sponsor each of your jobs on Indeed and many other partner sites, which means you don't need to!

Product	Credit Use	Price
Branded Job Posting	1 month	£595
Premium Job	1 month	£695
Sector Sponsored Job	1 month	£895
Homepage Featured Job	1 month	£995 (Hire Guarantee)
Job of the Week (Upgrade)	1 week	£500
5 Branded Job Credits	12 months	£2,495 (£499/job)
10 Branded Job Credits	12 months	£4,490 (£449/job)
20 Branded Job Credits	12 months	£7,980 (£399/job)
50 Branded Job Credits	12 months	£14,950 (£299/job)

Corporate job credit bundles are available to use within 12 months and include a free branded Corporate Profile Page and listing in the Recruiter Directory, worth £150 a month. Your jobs will also be promoted across our social media network and included on job emails.

## High Visibility Jobs



Job of the Week (Upgrade) £500

Homepage Featured Job £995

Sector Sponsored Job £895

Premium Job £695

## Candidate/CV Database

**Contact us** today to access the CV database. Each CV database licence includes unlimited searches, 'CV Email Alerts' and access to the CareersinAudit LinkedIn networking groups (another 17,000 professionals), as part of the package.

Product	Details	Price
Full CV Database Licence	1 month	£495
Full CV Database Licence	1 week	£295
Full CV Database Extra Licence	1 month	£195
10 CV Download Credits	3 months	£200 (£20/CV)
50 CV Download Credits	3 months	£750 (£15/CV)
100 CV Download Credits	3 months	£1,000 (£10/CV)

Additional discounts apply for 6 and 12 month CV database agreements and when adding the CV database to a recruiter job package. Over 100 new, specialist candidates add their CVs to the searchable database every day.

## Job Credits – Recruitment Agencies

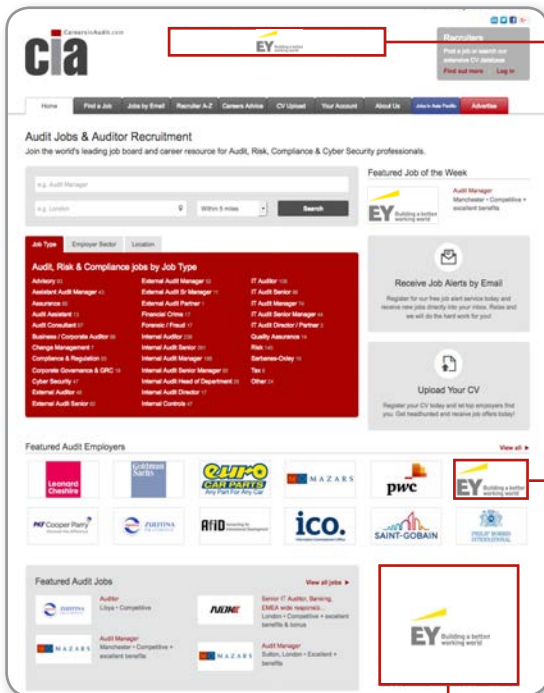
Monthly branded job credits for recruitment agencies start from as little as £6.50 each. Additional discounts apply for 6 and 12 month contracts. Minimum 3 months. **Ask us** about our recruiter trials or our discounted job credit options for less than 5 jobs per month. We will also sponsor each of your jobs on Indeed and many other partner sites, which means you don't need to!

Product	Details	Price
5 Branded Job Credits	1 month	£245
10 Branded Job Credits	1 month	£295
20 Branded Job Credits	1 month	£350
30 Branded Job Credits	1 month	£425
40 Branded Job Credits	1 month	£475
50 Branded Job Credits	1 month	£525
100 Branded Job Credits	1 month	£650

**£13,790**  
 the average recruitment agency placement fee from candidates found on CareersinAudit.com in 2017

## Branding – Website Banners & Buttons

Product	Size (pixels)	Mthly Views	Details	Price
Featured Employer Homepage Button	120x60	310,000	7 days/1 month	£350/£950
Leaderboard Banner, 7 days	468x60	752,000	Homepage/all pages	£450/£650
Skyscraper, 7 days	120x600	752,000	Job search pages	£350
Button, 7 days	120x120	752,000	Job search pages	£250
Homepage MPU, 7 days	300x250	310,000	Homepage	£350
Corporate Profile Page	120x60	100,000	1 month	£150
Creative Build – Button or Banner	Various	n/a	We make them for you	£100



Leaderboard Banner £450

Button £250



Featured Employer Button £350

Skyscraper £350

Homepage MPU £350

## Branding – Direct Email Campaigns

Newsletters are distributed monthly and are received by over **140,000** subscribers. Job Emails are sent weekly and are received by the latest candidates to have registered during the past few months.

Product	Seen by	Details (pixels)	Price
Banner on 'Jobs by Email' alerts (JBEs)	650,000	7 days (468x60)	£1,250
Newsletter Featured Employer	140,000	Logo, profile & 2 jobs	£950
Newsletter Featured Recruiter	140,000	Logo, profile & 2 jobs	£750
Newsletter Featured Job	140,000	Logo, profile & job	£550
Logo on Weekly Jobs Email	10,000	Logo & link (120x60)	£250
Job on Weekly Jobs Email	10,000	Job summary & link	£250

## 'Audit Direct' HTML Targeted Emails

Product	Details	Price
Small Targeted Email	Sent to 1–1,000 candidates	£950
Medium Targeted Email	Sent to 1,000–2,500 candidates	£1,450
Large Targeted Email	Sent to 2,500–5,000 candidates	£1,950
XL Targeted Email	Sent to 5,000–10,000 candidates	£2,450
Creative Build Targeted Email	We make them for you	£250

Choose your candidate distribution list from any criteria including job title, salary, location, sector, experience and skills, among many others. We currently have over 140,000 candidates who have subscribed to receive our Targeted Emails. Our response rates are impressive with typical click-through rates of up to 25%. All of these candidates are fully subscribed to hear about third party job offers. All Targeted Emails include proofs, list management, distribution and statistical reporting following each campaign. All emails are fully branded HTML and we can design them for you if required. **Contact us** for more information.



'Audit Direct' Targeted Email examples



Job Shot example

## Job Shots

Job Shots are smaller highly targeted emails, which include up to 5 current job roles that are live on the site. Each email is dual-branded and very effective at reaching the right candidates at the right time. Email bundles are available to use within 12 months.

Product	Details	Price
Single Job Shot	Sent to 200 best candidates	£350
5 Job Shots	Each sent to 200 candidates	£1,250
10 Job Shots	Each sent to 200 candidates	£2,250
20 Job Shots	Each sent to 200 candidates	£3,750

## Tried & Tested Packages

Package	Details
<b>Featured</b> <b>£995</b> (rate card £1,195)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Listing in Recruiter Directory (1 month)</li> <li>Featured Job on Homepage (7 days)</li> </ul>
<b>Quick Response</b> <b>£1,450</b> (rate card £1,645)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Listing in Recruiter Directory (1 month)</li> <li>Featured Employer Button (1 month)</li> </ul>
<b>High Competition</b> <b>£1,950</b> (rate card £2,395)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Listing in Recruiter Directory (1 month)</li> <li>Job of the Week on Homepage (7 days)</li> <li>Featured Employer Button (1 month)</li> <li>10 CV Download Credits (1 month)</li> </ul>
<b>Highly Targeted</b> <b>£2,950</b> (rate card £4,095)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> <li>Featured Recruiter Button (1 month)</li> <li>Job of the Week on Homepage (7 days)</li> </ul>
<b>Difficult to Fill</b> <b>£3,950</b> (rate card £5,645)	<ul style="list-style-type: none"> <li>Premium Job Listing (1 month)</li> <li>Corporate Profile Page (1 month)</li> <li>Job of the Week on Homepage (7 days)</li> <li>HTML Targeted Email to 5,000 exclusive candidates</li> <li>Featured Employer Button (1 month)</li> <li>Leaderboard Banner, all pages (14 days)</li> <li>10 CV Download Credits (1 month)</li> </ul>
<b>Full Campaign</b> <b>£6,990</b> (rate card £10,245)	<ul style="list-style-type: none"> <li>5 Branded Job Listings (1 month each)</li> <li>Corporate Profile Page (1 month)</li> <li>Featured Recruiter Button (1 month)</li> <li>HTML Targeted Email to 10,000 exclusive candidates</li> <li>2 Homepage Featured Job upgrades (1 month each)</li> <li>Leaderboard Banner, all pages (1 month)</li> <li>50 CV Download Credits (1 month)</li> </ul>

### Payments, Discounts & Agency Commission

We accept payments by credit or debit card, GoCardless, bank transfer or we can invoice you. We provide full transparency with our discounts so you know exactly what you can save with larger packages and ongoing agreements.

#### Corporate Packages

These discounts do not apply to the 'Tried & Tested' packages.

Packages over £5,000	10% discount
Packages over £10,000	20% discount

#### Advertising Agencies

We pay 10% agency commission and give 10% discount for charities.

#### Recruiter Packages

Job and CVDB packages.

3 month agreement	10% discount
6 month agreement	15% discount
12 month agreement	20% discount

Job only or CVDB only packages.

6 month agreement	5% discount
12 month agreement	10% discount

Jobs posted using a credit card are already discounted, so no further discounts can be applied.

# CareersinAudit.com Clients



# CareersinAudit.com Awards



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